



SPONSORSHIP

“Celebrating Body Confidence, Fun and Friendship since 2006”

What is “The Cheesecake Burlesque Revue”?

Recently awarded the distinction of "Favourite Dance Company" by Monday Magazine, Victoria's own **Cheesecake Burlesque Revue** is part of an entertainment movement that empowers everyone's unique sense of self, while being entertaining and topical. Picture a gaggle of curvy, confident and bubbly women who decided to create an outlet for their secret and not-so-secret alter egos. The Cheesecakes needed a way for themselves and for people like them to strut on stage, be silly, and cast off the shackles of their 9-5 jobs. Any librarian, veterinarian, environmental scientist or government worker you meet may have been out the night before performing for fundraisers, entertaining a crowd or helping add some sass to an event. The Cheesecakes have grown exponentially with the support of people from all over. Many recognize themselves in us and we make sure they feel empowered through our local shows, website, community involvement, merchandise and inclusive attitude!

What is Burlesque?

Do not confuse The Art of Burlesque with Stripping!

Burlesque: “a humorous and provocative stage show featuring slapstick humour, comic skits, bawdy songs, striptease acts, and a scantily clad female chorus.” (Dictionary.com)

WHAT YOU GET FROM BEING AN HONORARY CHEESECAKE!

Your Package Choice entitles you to ONE FULL YEAR of Cheesecake Promotion!

Status	Contribution	What YOU get!
THE FULL SHIMMY	\$1000 +	<ul style="list-style-type: none"> • Exclusive space at the Official Cheesecake Merchandise Table at shows, events and appearances for your business cards, flyers and other promotional brochures and information • Company Mention in TV and Radio promotion of Cheesecake Shows – <u>if applicable and possible</u> • Listing on Official Cheesecake Website as an Official Sponsor • Inclusion on Show Posters and Advertisements that are posted throughout Victoria and The Island • Printed Company name on Official Sponsor Banner at shows • Verbal Thank You at shows • Company Name on Official Cheesecake Myspace
PASTIE POSSE	\$500 - \$999	<ul style="list-style-type: none"> • Listing on Official Cheesecake Website as Sponsor • Inclusion on Show Posters and Advertisements that are posted throughout Victoria and The Island • Printed Company name on Official Sponsor Banner at shows • Verbal Thank You at shows • Company Name on Official Cheesecake Myspace
TASSEL PUSHER	\$101 - \$499 OR 40% + DISCOUNT	<ul style="list-style-type: none"> • Listing on Official Cheesecake Website as Sponsor • Printed Company name on Official Sponsor Banner at shows • Verbal Thank You at shows • Company Name on Official Cheesecake Myspace
SEQUIN SIDEKICK	Less than \$100 OR Less than 40% DISCOUNT	<ul style="list-style-type: none"> • Verbal Thank You at shows • Company Name on Official Cheesecake Myspace

Why not donate merchandise or services to The Cheesecake Cause?

The awesome benefits above are still applicable! We just calculate the retail value of your generous contribution. We reserve the right to sell any and all donated merchandise with 100% of monies made going to The Cheesecake Burlesque Revue. Your products might be included in a Raffle, Giveaway etc.



SPONSORSHIP

COMPANY: _____

NAME: _____

PHONE: _____

ADDRESS: _____

EMAIL: _____

CONTRIBUTION: _____

APPLICABLE PACKAGE: _____

START DATE: _____

END DATE: _____

CHEESECAKE REPRESENTATIVE: _____

CHEESECAKE CONTACT INFO: _____

SPONSOR SIGNATURE: _____

CHEESECAKE REP SIGNATURE: _____

COMMENTS:

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www.cheesecakeburlesque.com

www.myspace.com/cheesecakeburlesquerevue

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